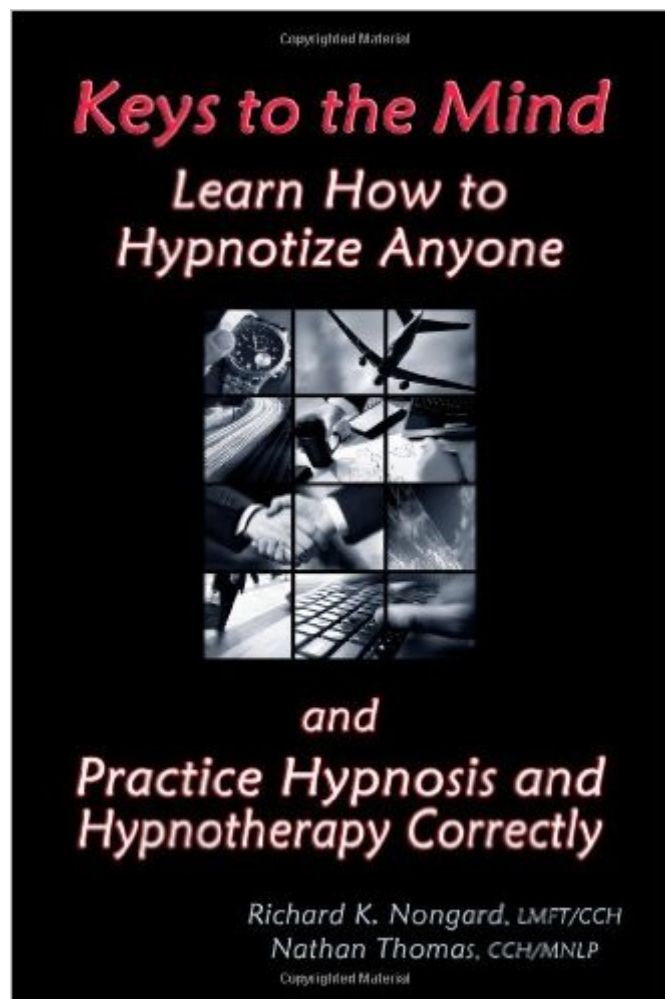


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# Keys To The Mind, Learn How To Hypnotize Anyone And Practice Hypnosis And Hypnotherapy Correctly



## Synopsis

"Keys to the Mind" will teach you exactly what you need to know to become a hypnotist. Learn how to hypnotize anyone successfully, and do it safely and correctly. Hypnosis is a proven tool for helping people overcome life's challenges and take control of self-defeating patterns of behavior. Whether you are brand new to hypnotherapy or are a more seasoned professional, the learnings inside will improve your successful outcomes. Learn how to: Conceptualize hypnosis and understand the keys to the hypnotic process; Explain hypnosis to clients and use convincer suggestibility tests; Perform complete hypnotic inductions - correctly; Deepen hypnotic trance for greater impact; Structure therapeutic suggestions to effectively achieve client goals; Use hypnosis to help a person stop unwanted behaviors; Awaken someone from a hypnotic trance; Use the basic language patterns of Milton Erickson and NLP (Neuro-Linguistic Programming); Handle difficult clients and intense emotions during hypnotherapy.

## Book Information

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## Customer Reviews

The actual content of this book is very good and I do like the way it is written. The authors display and teach all information correctly but it really is an introductory book. So for what it is- A beginners guide to hypnosis it is a Great book, but if you have previous experience this will just not be enough.

I think many of the other reviews must be fake because this book has riddled with spelling mistakes, grammatical errors, and even has parts that are simply cut-and-pasted from other sections of the book! Extremely unprofessional. That said, the book has some value but is extremely overpriced for

the value. Skip it and try something else.

The book was easy to read, explained concepts thoroughly enough that I feel comfortable with them and confident that the author isn't just pumping sunshine. This is my first book on hypnotism, so it's tough to gauge if enough depth was given to accomplish what the author intended, but at the same time it wasn't over a novices head. I have a preference for more tightly focused and in-depth books, so I would have like a bit more information on most of the topics presented. One thing I didn't like at all were the periodic references to the author's website. It's one thing to have an ad in the back cover, it's another to advertise mid-book. Minus one star for questionable depth, and one more for the ads. I haven't had a chance to practice any of the techniques from the book yet, so these are just my impressions from a first read.

If you intend to buy any book on hypnosis for research, learning how to do it or just out of curiosity, I urge you to buy this one. Richard and Nathan have created a very accessible, easily readable and very informative guide which is extremely comprehensive in it's approach to the subject. I am an absolute beginner but I feel after reading this book, empowered and confident to begin practising hypnosis. The style of the book really draws you in to the subject and you will find that you will be eager to start performing hypnosis immediately after reading the book. The section on self-hypnosis is very valuable and you will find, as you read, that you are already relaxing and beginning to experience the wonderful feelings of serenity that Richard and Nathan describe in the book. Thank you Richard and Nathan, an extremely useful piece of work.

Some interesting insights in here but the text is mostly very dry. I didn't come away from this book feeling like I necessarily wanted to learn more about hypnosis. It's a good primer on hypnosis however if you just want to get a realistic overview of what hypnosis involves (moral questions and techniques and what can be accomplished) of what's involved. I thought I'd be very interested in learning how to hypnotize people until I read this book, so basically it turned me off from hypnosis. That's both a good bad thing. Obviously sometimes when you learn more about something you realize it's just not something that's interesting to you, and like I said this book is a good primer. However it also could have been written in a more inspirational way I think.

Not quite the best for professionals, or beginners. Lacks in depth information. Seems like marketing for their website, as others have said. Worth a read on a rainy day...

A first class primer for the hypnotherapist! The concepts, principles and information in this book are excellently organized, very well written and presented in a no-nonsense but easy to grasp fashion that provides a solid foundation for anyone seeking to study or apply hypnotherapy.

I am reading the book by the first pages and find it very interesting, i like it too much, when the author points out on the three laws of hypnosis. So I can recommend to buy this book. Jaime Zamora A. December, 13, 2013

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